

DIE SAGTEVRUGTEKWEKERSVERENIGING
THE DECIDUOUS FRUIT NURSERYMEN'S ASSOCIATION



S.K.V.

D.N.A.

Gedragkode
Code of Conduct

EK AS LID VAN DIE SAGTEVRUGTEKWEKERS-
VERENIGING ONDERSKRYF DIE VOLGENDE
GEDRAGSKODE:

- OM DIE BELANGE VAN DIE TUINBOUBEDRYF
WAAR OOK AL MOONTLIK TE BEVORDER
- OM TE STREEF NA STEEDS HOËR STANDAARDE
IN KWEKERYBESTUUR EN TUINBOUPRAKTYKE,
SODAT AAN DIE VERBRUIKER VOORTDUREND
'N BETER KWALITEIT PRODUK GELEWER WORD
- OM EERLIKHEID AS DIE GRONDSLAG VAN ALLE
VERDIENSTELIKE POGINGS TE BEOEFEN
- OM GEEN VALSE VERKLARINGS IN DIE
BEMARKING VAN PRODUKTE OF DIENSTE TE
MAAK NIE
- OM 'N GEES VAN SAMEWERKING ONDER ALLE
LEDE VAN DIE VERENIGING, SOWEL AS ANDER
BINNE EN BUIE DIE BEDRYF TE BEVORDER
EN OM ALLE WANPRAKTYKE TE VERMY
- OM DIE VERSTANDHOUDING TUSSEN LEDE TE
BEVORDER
- OM TE ALLE TYE TE STREEF OM BILLIK EN
REDELIK TEENOOR PERSONEEL OP TE TREE,
HULLE BEHULPSAAM TE WEES MET VOORT-
GESETTE OPLEIDING EN HULLE BELANGE T.O.V.
GESONDHEID EN VEILIGHEID TE BESKERM.

AS MEMBER OF THE DECIDUOUS FRUIT NUR-
SERYMEN'S ASSOCIATION I SUBSCRIBE TO
THE FOLLOWING CODE OF CONDUCT:

- TO PROMOTE THE INTERESTS OF THE HORTI-
CULTURAL INDUSTRY WHEREVER POSSIBLE -
- TO STRIVE TOWARDS HIGHER STANDARDS OF
NURSERY MANAGEMENT AND HORTICULTURAL
PRACTICES, RESULTING IN AN EVER
IMPROVING QUALITY OF THE PRODUCT THAT
REACHES THE CONSUMER
- TO PRACTICE HONESTY AS THE FOUNDATION
OF ALL WORTHY ENDEAVOURS
- TO MAKE NO FALSE CLAIMS IN MARKETING
PRODUCTS OR SERVICES
- TO DEVELOP A SPIRIT OF CO-OPERATION WITH
ALL MEMBERS OF THE ASSOCIATION AND
OTHERS WITHIN AND OUTSIDE THE INDUSTRY
AND TO CONDEMN ANY PRACTICES WHICH
MIGHT BRING DISCREDIT TO THE INDUSTRY
- TO IMPROVE UNDERSTANDING BETWEEN
MEMBERS
- TO STRIVE AT ALL TIMES TO BE REASONABLE
AND FAIR TO STAFF, ASSISTING IN THEIR
CONTINUED TRAINING AND PROTECTING
THEIR INTERESTS WITH REGARD TO HEALTH
AND SAFETY.